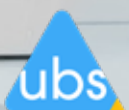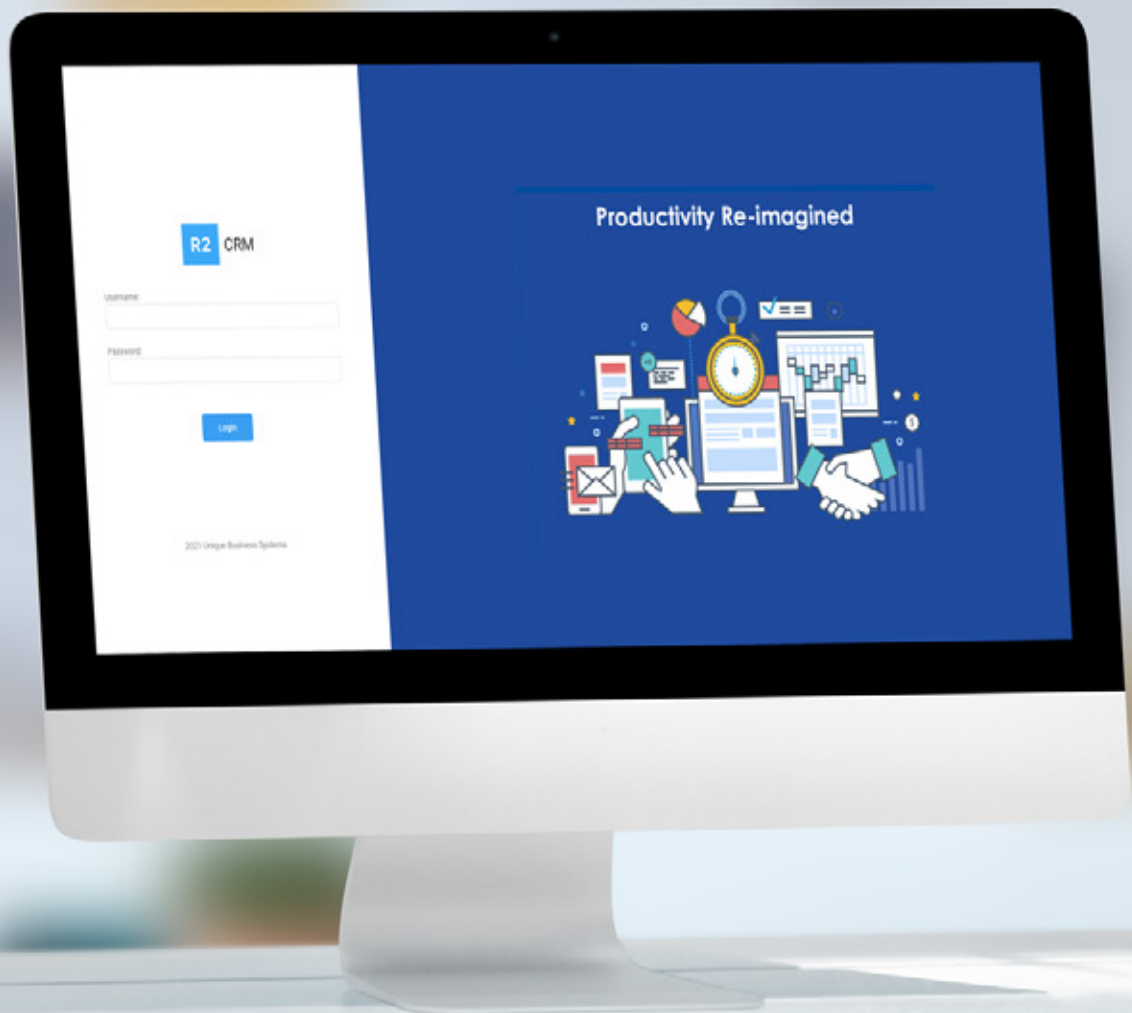# R2 CRM

Easy and Intuitive CRM with a deep integration with R2

Unique Business Systems

R2 CRM

Any business tool is that much more valuable when it guides our actions ad reactions towards better business decisions. As such a CRM module that is tighly knit with your ERP system is a vital element for customer prospecting and retention.

R2's CRM module offers your team benefits in these key areas:

- Intuitive business tool for prospecting and opportunities
- Eliminate duplicate double date entry
- Sync your R2 company and contact information from CRM to R2
- Prevent multiple customer record entries. Auto-check for duplicate
- Customer information at your fingertips
- VIew R2 companies, quotes, reservations and invoices within R2
- Availability calendar, priority, ratings, certifications, history and detailed crew rolodex
- Detailed reporting and analysis on labor revenue and costing

Collecting information is a basic software functionality that most softwares cater for. It is how that data is presented and the insights it provides to enable fast, informed decisions that will hugely differentiate your operations.

Want to learn more? Please reach out to us

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